

FOODIE EXPLORERS

MEDIA KIT



About Foodie Explorers

Foodie Explorers has been highlighting the best of food, travel and lifestyle since 2007.

Combining a website, digital magazine and social media coverage to showcase food and travel, that our readers should know about.

We have worked with producers, hotels, travel bureaus, restaurants etc., and created recipes for cocktails and meals.

Previous collaborations include Caudalie, Visit Berlin, People Make Glasgow, Destination Canada, Shetland Reel, Rock Island, Glenmorangie, Gleneagles, and many more.

Foodie Explorers magazine can be found via Magzter, Press Reader, Issuu and FlipHTML5.

Killiecrankie House Feature

Issue 9 of Foodie Explorers Magazine focused on a visit to Killiecrankie House for lunch.

Image Foodie Explorers



Recipes

Our recipes are easy to prepare and made to taste fantastic without too much faff.

We also feature recipes from chefs and venues.



Strawberries and Whipped Cream Slice

Image Foodie Explorers

Restaurants & Bars

Covering bar and restaurant openings to the best places to eat and drink on date nights, family get-togethers or girls night out.

We write about greasy spoons to 3-Michelin starred restaurants with everything in between. Mainly in the UK but we have also written about our experiences in North America, Europe, Africa and Japan.

This year, Emma attended the Michelin Guide ceremony in Glasgow.

Mark Murphy also writes cocktail reviews for CLASS bar magazine.



The Three Chimneys at Talisker Distillery

Image Foodie Explorers

Travel

We assist our readers make the most of their free time. With inspirational city break ideas, to luxury getaways and last minute just-because trips.

Notable foodie destinations we have featured include Les Sources des Cheverney in Loire, France; The Black Bull and L'enclume in England; La sultana in Marrakech, Morocco; and Gleneagles resort in Scotland, plus many more.

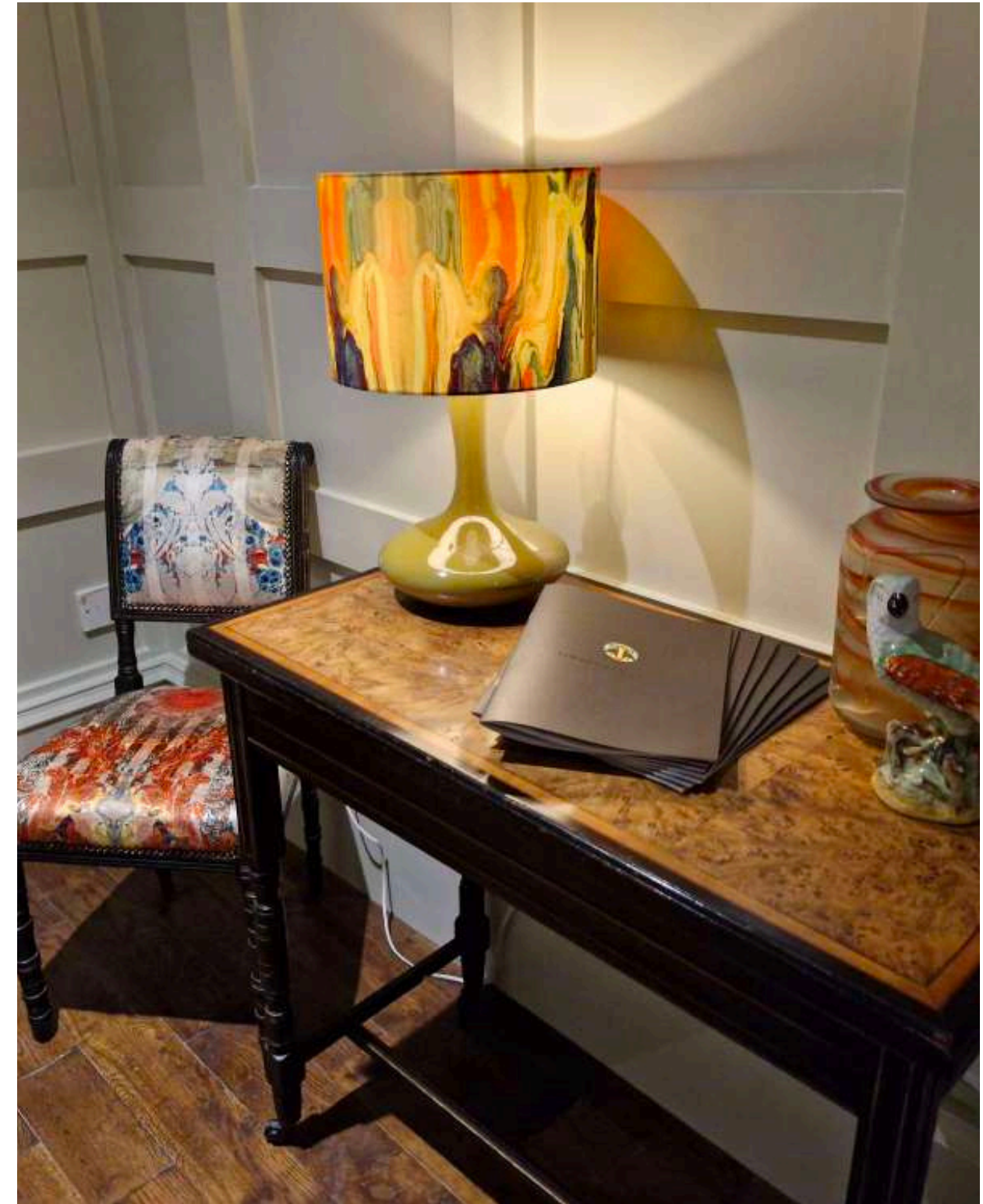


Les Sources de Cheverny

(Image Foodie Explorers)

Lifestyle

Inspirational decor ideas with all the information needed to make that purchase.



Timorous Beasties Edinburgh Launch
Image Foodie Explorers

statistics -

9,000	subscribers to our digital magazine through our website.
45,000	monthly page views for website
2007	year founded
70k	followers across social media

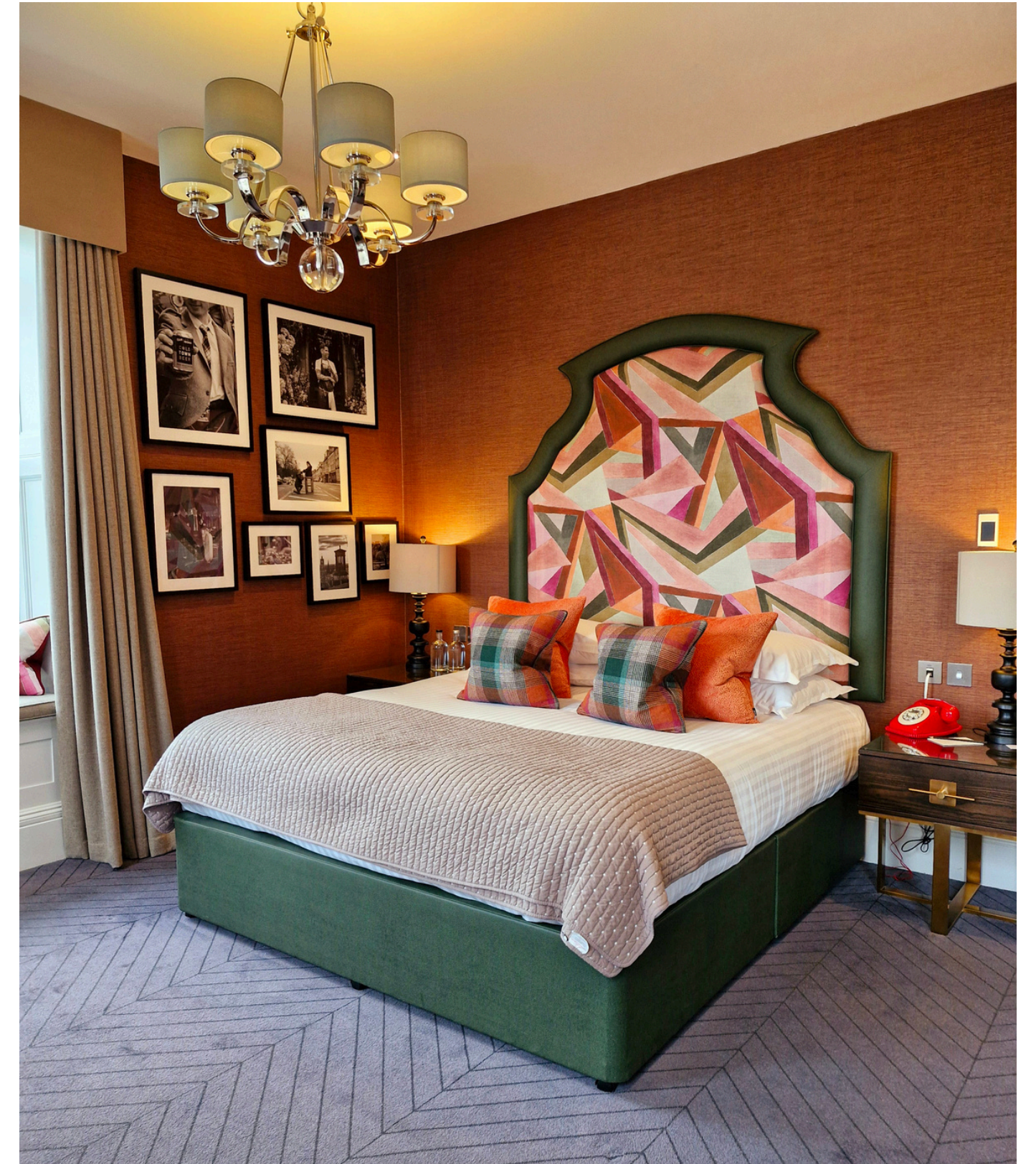
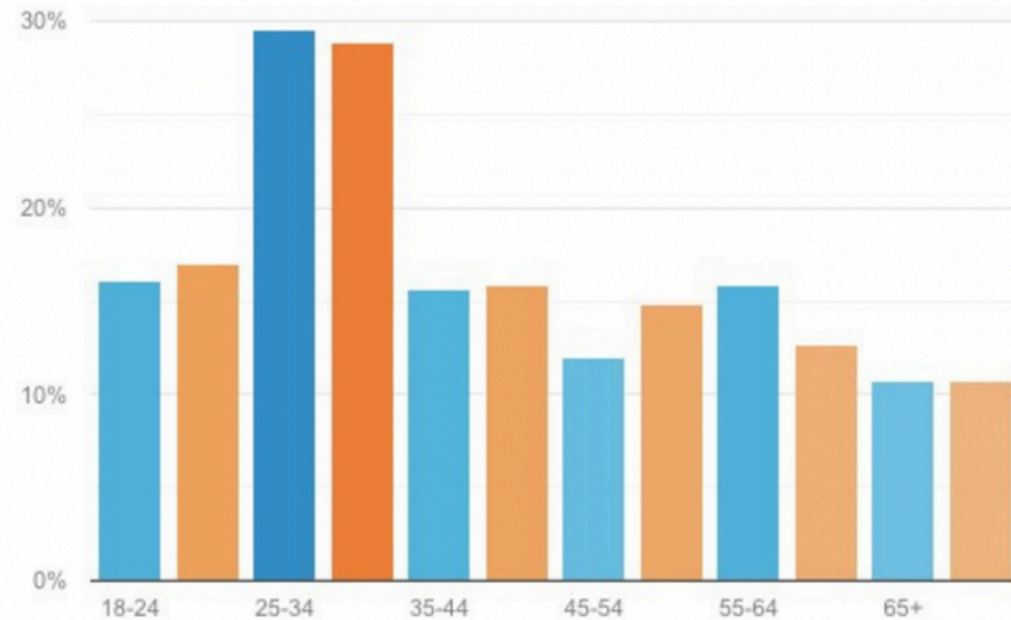


Devils Roast Glasgow
Image Foodie Explorers

Readership

Almost a third of the readership is between 25-34 with a fairly even split for other age ranges.

Gender is split evenly, with a near 50/50 split.



The Rutland Hotel, Edinburgh
Image Foodie Explorers

about us -

I am Emma and with my husband Mark, we write Foodie Explorers.

I am a member of the Guild of Food Writers and British Guild of Travel Writers.

We have a wide range of judging experience covering products, hotels and have judged for the Great Taste Awards, Scottish Baker of the Year, Scottish Hotel Awards, and the Gin Cooperative Awards among others.

Along the way Mark gained WSET Level 2 with merit in Wine and I have WSET Level 2 with merit in Spirits.



Contact :-

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